



E-BRIEF

**AAPC**

# How High Exam Pass Rates Benefit Students, Schools & Communities

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## Introduction

In the ever-evolving landscape of healthcare education, student success is paramount. One crucial marker of a student's success is their ability to pass a certification exam. Beyond personal achievement, successful exam outcomes carry profound implications for the students, their educational institutions, and the communities they serve. Let's delve into the multifaceted benefits that stem from high exam pass rates.





## Student Benefits

### High-Demand Certifications

In today's healthcare industry, certified professionals are in high demand by employers seeking expertise and proficiency. When students pass their certification exams, they're not just earning a credential; they're demonstrating their competence, professionalism, and dedication to excellence. These qualities make them highly sought after by reputable healthcare organizations eager to hire top talent.

### Elevated Income and Career Prospects

Studies show AAPC-certified medical coders earn nearly \$10,000 more on average per year than their uncertified peers. In addition, major employers like Banner Health, UnitedHealth, and CVS Health seek out professionals with AAPC certifications, underscoring their significance in today's job market.

### Promote Professional Development

Passing certification exams is just the start of a student's journey toward success. Lifelong learning and professional development play a vital role in staying updated with healthcare advancements, paving the way for career growth. As students experience success, it instills a sense of accomplishment and they're inspired to continue learning, leading to greater opportunities for advancement in their careers.





## School Benefits

### Meet Industry Demands

Educational institutions are pivotal in meeting industry demands by arming students with essential skills for career success. With high exam pass rates, schools effectively prepare students to meet industry standards, leading to greater job placement rates and more success stories from alumni.

### Marketability of School

By consistently producing graduates who excel in certification exams, the school establishes itself as a leader in providing quality education. This heightened reputation attracts more students, improves enrollment rates, and strengthens relationships with employers and industry partners.



## Community Benefits

### Improve Healthcare Quality

Accurate medical billing and coding ensure the integrity of patient records, insurance claims, and overall healthcare delivery. Therefore, by producing highly skilled professionals, schools contribute to the quality of healthcare in their communities.

### Drive Economic Growth

According to the National Library of Medicine, healthcare expenditures can play a direct role in the overall health of the economy. As students enter fields like medical billing and coding, they play vital roles in managing healthcare expenses and promoting fair billing practices. This not only improves healthcare services, but also strengthens human capital and improves productivity, ultimately benefiting the economy.





## How AAPC Can Help

AAPC offers a variety of resources that support student success every step of the way, and result in impressive exam pass rates.

### Curriculum licensing

AAPC's **best-in-class curriculum** is designed by certified instructors who stay up to date with current trends in the industry, keeping the curriculum relevant to what employers are seeking. In addition, students who learn with AAPC's curriculum average an 80% exam pass rate, far above the national average of 27%.

### Practice exams

Help your students become familiar with the format, questions, and time constraints of AAPC's certification exams with practice exams. Offering the best means to gauge students' readiness for their certification, **AAPC practice exams** are written by the same experts who write the certification exams.

### Study guides

Give your students an upper hand on exam day with study guides that reinforce their training, covering all the content they'll encounter on the certification exam. **AAPC study guides** help learners understand and practice the concepts, elements, and rules governing the responsibilities of their role as a healthcare professional.

### Instructor certifications

**AAPC certified instructors** are qualified to teach using AAPC's curriculum, and benefit from teaching aids, networking, special events, collaboration opportunities, and more. Plus, they enjoy discounts on AAPC books, exams, study guides, and memberships.



## Conclusion

As educational institutions strive for excellence, prioritizing student success through high exam pass rates becomes imperative. By nurturing a culture of academic achievement and leveraging resources like AAPC's educational solutions, schools can bolster student outcomes, enhance their own standing in the educational landscape, and contribute to the betterment of healthcare quality and economic prosperity within their communities.





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