

Goal:

Elevate student success and improve program execution.

Industry
Education

School Size
7,200 Students

Headquarters
Chattanooga,
Tennessee

Overview

Chattanooga State Community College offers comprehensive educational programs designed to equip students with the skills and credentials needed for successful careers. By focusing on both traditional students and adult learners, particularly those from lower-income backgrounds, the college ensures its graduates can secure family-sustaining jobs within their communities.

Approach

In 2019, Chattanooga State transitioned its Health Information Management (HIM) program to a Medical Coding and Billing Associate Degree program to better align with job market demands and student needs. Kelli Squire, the Program Director, spearheaded the integration of AAPC's curriculum, as well as Codify and Practicode into the program. This strategic shift was **driven by a commitment to providing students with relevant, high-quality education** that prepares them for the challenges of the healthcare industry.

"Local healthcare organizations now reach out to us annually, eager to hire our graduates because of their exceptional preparedness and skills."

– Kelli Squire, Program Director

AAPC Resources Utilized

- CPC Curriculum License
- Codify by AAPC
- Practicode
- Workbooks & Textbooks
- AAPC Learning Management System
- AAPC Membership for each student
- Exam Vouchers

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Results

- **100% Exam Pass Rate:** All graduates have passed the CPC exam, underscoring the effectiveness of AAPC's curriculum.
- **2X Increase in Applications:** The program has experienced a significant growth, with applications doubling, indicating rising interest and recognition of its value.
- **Employment Success:** Graduates typically secure employment within a month of graduation, with local healthcare organizations actively seeking out these highly prepared candidates.
- **Student Empowerment:** The program has not only provided technical skills, but also boosted the confidence of its students, many of whom come from challenging backgrounds.

Conclusion

Chattanooga State Community College's Medical Coding and Billing program, powered by AAPC's curriculum, has provided students with the skills and confidence needed to excel in their careers. Kelli Squire, the Program Director, **attributes much of the program's success to the resources and support provided by AAPC.** The program's success has not only benefited students but also increased visibility and enrollment at Chattanooga State, creating a win-win situation for both the college and the community.

"The AAPC curriculum has been game-changing for our students. It's not just about passing the exam; it's about being job-ready from day one."

– Kelli Squire, Program Director